



Startup Kit – Digital Growth Package

Empowering businesses with high-performance websites, SEO growth, ad optimization, and impactful social branding.

GET STARTED →

www.eraskytechnologies.com



ABOUT US

We are a modern digital solutions agency helping businesses build a strong online presence with result-driven strategies. Our focus is simple: create, optimize, and scale your brand using cutting-edge technology and high-impact digital marketing services.

What We Stand For

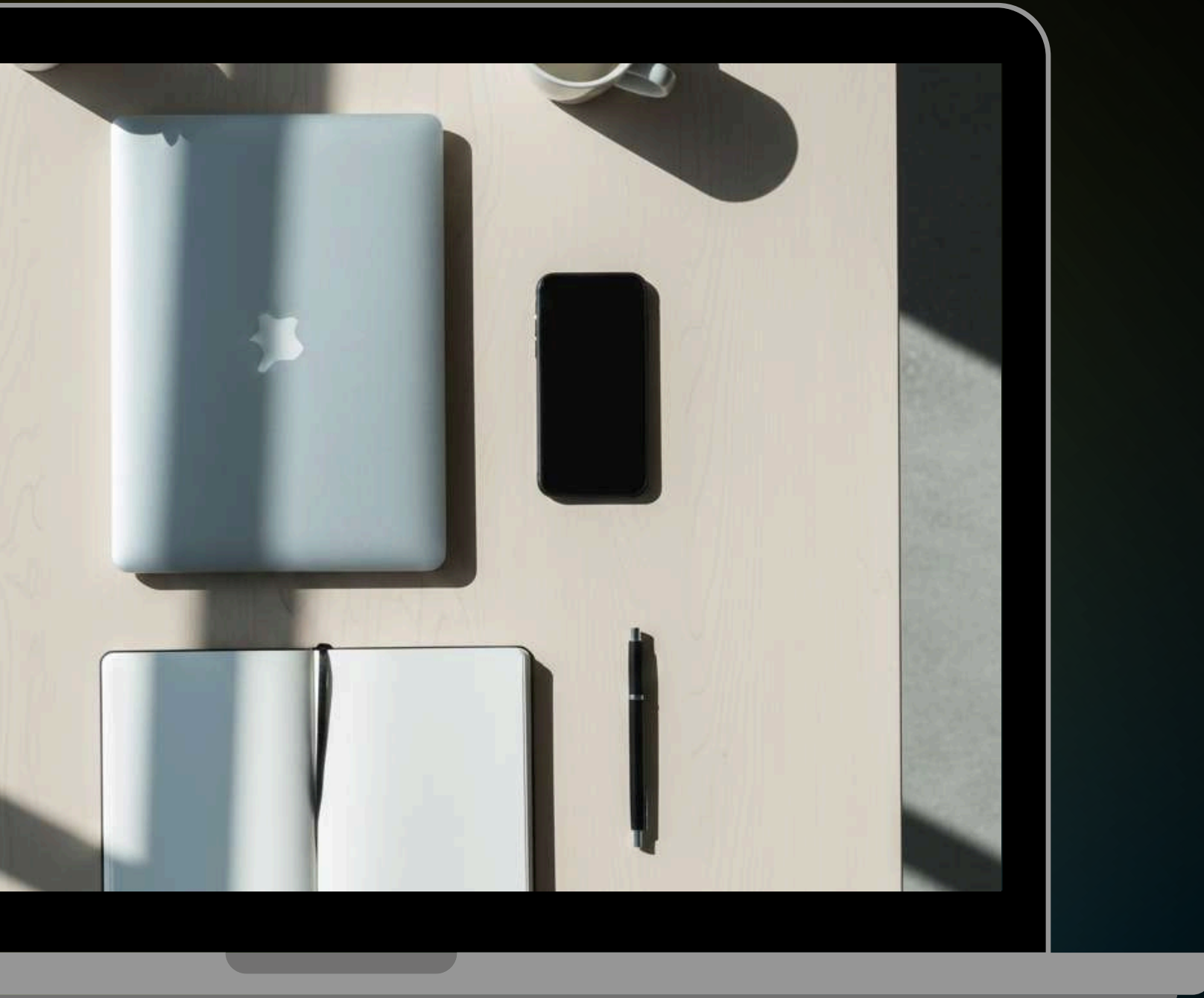
Innovation-driven digital solutions

Transparent workflows & measurable results

End-to-end brand growth support

Long-term business expansion strategies





STARTUP KIT: ALL SERVICES AT A GLANCE

- Complete Package Includes:
- Website Development & Optimization
- SEO Services (6-Month Structured Plan)
- Meta Ads Management & Optimization (with ad spend included for awareness & promotions)
- Social Media Post Handling (4–8 Posts per Month)



WEBSITE DEVELOPMENT & OPTIMIZATION

A fast, responsive, and conversion-ready website tailored for your business

Key Deliverables

- Custom website design aligned with brand identity
- Mobile-responsive & speed-optimized structure
- On-page SEO setup (meta tags, sitemap, schema basics)
- High-performance landing pages
- User interface (UI) & user experience (UX) refinement

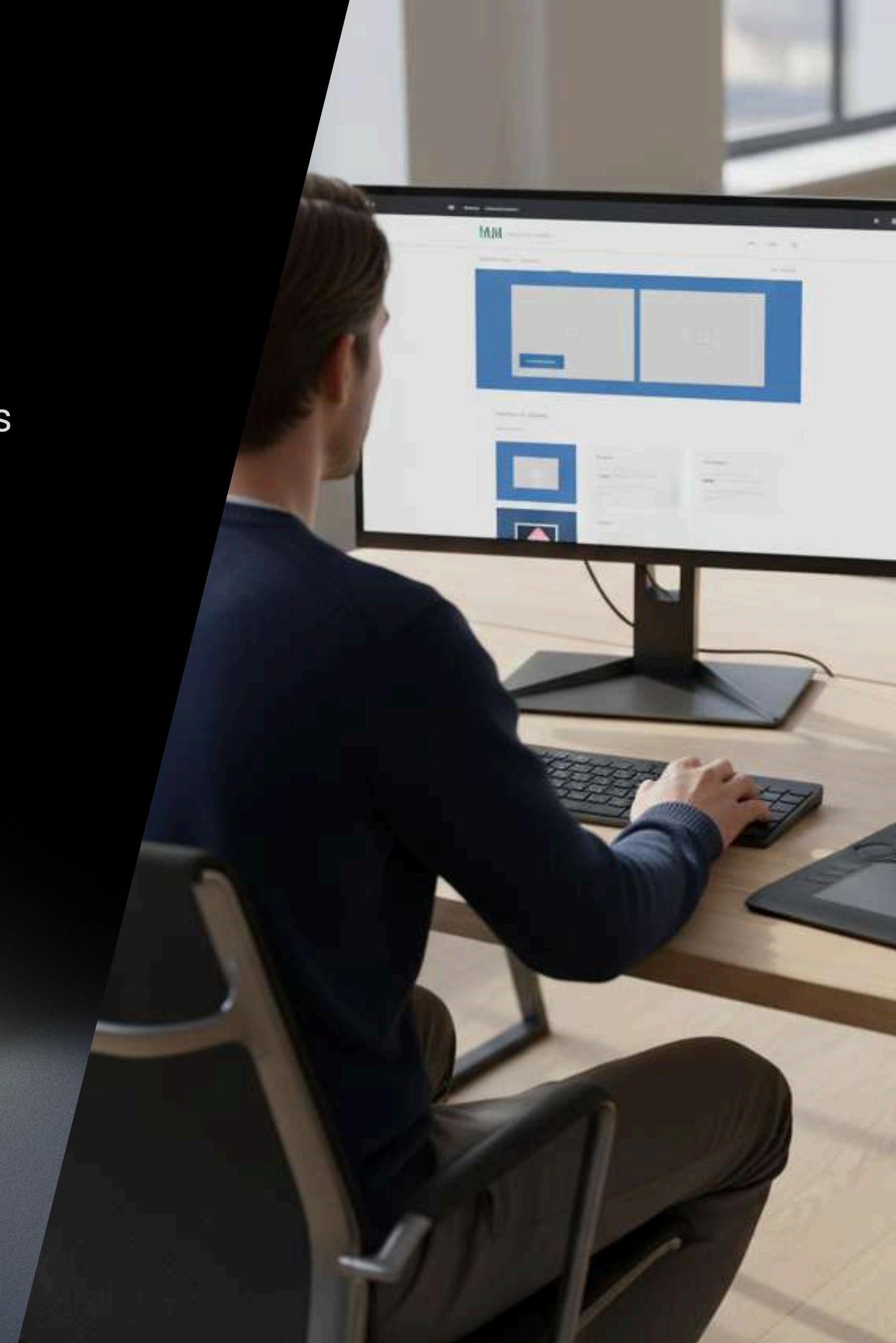
Essential integrations:

WhatsApp / Call buttons, Lead forms

Tracking pixels, Technical optimization for faster load time

Primary Goal

Deliver a high-converting digital storefront that strengthens trust and increases lead generation.





SEO SERVICES (6-MONTH GROWTH PLAN)

Long-term ranking and traffic growth with a structured monthly strategy.

Core SEO Activities

Extensive keyword research (short-tail + long-tail)

- On-page optimization for every primary page
- Monthly website audits & error fixes
- High-quality backlink creation
- Blog writing & content optimization
- Competitor analysis & ranking tracking
- Performance reporting every month

Outcome

Steady improvement in Google keyword ranking, organic traffic, and online visibility over 6 months.



META ADS MANAGEMENT & OPTIMIZATION

- Boost brand awareness and drive high-intent leads using Meta platforms.
- Our Strategy
- Campaign setup for Brand Awareness & Promotional Reach
- Audience research & targeting
- A/B testing for creatives & copies
- Daily performance monitoring
- Conversion optimization
- Custom retargeting setup

Includes

💰 Ad Spend (Allocated for brand awareness + promotion) — included in the package

Result

Higher visibility, more inquiries, and stronger customer recall.





SOCIAL MEDIA POST HANDLING

- Build trust and consistency across social platforms.
- Monthly Deliverables
- 4–8 high-quality posts per month
- Static designs, carousel posts & promotional creatives
- Brand-aligned visual identity
- Caption writing aligned with your tone
- Hashtag research
- Monthly insights report

Focus

Increase engagement, build brand reputation, and maintain consistent online presence.

PRICING

Final Package Cost:

₹70,000 + 18% GST (All-Inclusive Startup Kit)

Includes:

- ✓ Website Development & Optimization
- ✓ 6 Months SEO
- ✓ Meta Ads Management + Ad Spend
- ✓ Social Media Handling (4–8 posts/month)

A complete digital ecosystem designed to help your brand grow faster.



Thank You

Get in touch!

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